



St. Johns Country Day School Gala & Auction

St. Johns Country Day School invites you to be a part of our 2021 Gala & Auction: ***A Night in Old Havana***. Proceeds from the event will be designated to the School's main deck and quad renovation. The deck and surrounding areas are used by every Spartan, every day. The space is not only the epicenter of our campus but also is an important extension of the classroom, where our students practice teamwork, creativity, communication skills, and more.

Several sponsorship opportunities are available to promote your business through ***A Night in Old Havana***:

SPONSORSHIP OPPORTUNITIES

HAVANA TITLE SPONSOR - \$15,000

- Premium VIP table (eight tickets) and access to VIP Reception at ***A Night in Old Havana***
- Top-tier recognition on advertising materials, including company logo and link on event website and company logo on mobile bidding devices, campus signage, auction bid paddles, and table tent cards
- Two full-page advertisements with priority placement in event program
- Top-tier recognition on plaque placed in the new deck and quad area

THE PALMS SPONSOR - \$10,000

- Premium VIP table (eight tickets) and access to VIP Reception at ***A Night in Old Havana***
- Prominent recognition on advertising materials, including company logo and link on event website and company logo on mobile bidding devices, campus signage, auction bid paddles, and table tent cards
- One full-page advertisement with priority placement in event program
- Prominent recognition on plaque placed in the new deck and quad area

COHIBA SPONSOR - \$5,000

- Four VIP tickets and access to VIP Reception at ***A Night in Old Havana***
- Recognition on advertising materials, including company logo and link on event website and company logo on mobile bidding devices, campus signage, auction bid paddles, and table tent cards
- One full-page advertisement in event program
- Recognition on plaque placed in the new deck and quad area

MOJITO SPONSOR - \$2,500

- Two VIP tickets and access to VIP Reception at ***A Night in Old Havana***
- Company logo and link on event website, mobile bidding devices, and campus signage
- One full-page advertisement in event program
- Recognition on plaque placed in the new deck and quad area

CONGA SPONSOR - \$1,500

- Two VIP tickets and access to VIP Reception at ***A Night in Old Havana***
- Company logo and link on event website and mobile bidding devices
- One half-page advertisement in event program

A NIGHT IN OLD HAVANA PROGRAM ADVERTISING:

- Full-page ad (7.75" x 10.25") - \$500
- Half-page ad (7.75" x 5") - \$250
- Quarter-page ad (3.75" x 5") - \$150



ST. JOHNS COUNTRY DAY SCHOOL GALA & AUCTION SPONSORSHIP AGREEMENT

Please complete the information below:

Company Name:

Address:

Contact Person:

Telephone:

Email:

Website:

Sponsorship Level:

A Night in Old Havana sponsorship

- ☐ Havana Title Sponsor - \$15,000
- ☐ The Palms Sponsor - \$10,000
- ☐ Cohiba Sponsor - \$5,000
- ☐ Mojito Sponsor - \$2,500
- ☐ Conga Sponsor - \$1,500

A Night in Old Havana program advertising

- ☐ Full page (7.75" x 10.25") - \$500
- ☐ Half page (7.75" x 5") - \$250
- ☐ Quarter page (3.75" x 5") - \$150

Select your payment method:

☐ Bill my credit card:

☐ Visa ☐ AmEx ☐ MC ☐ Discover

Name on Card: _____

Card Number: _____

Card Expiration: _____ Security Code: _____

Card Holder's Signature: _____

☐ Check in the amount of \$_____ payable to St. Johns Country Day School enclosed.

☐ Send invoice to the attention of: _____

Sponsor's Signature: _____

Please submit payment with this sponsorship agreement to:

St. Johns Country Day School

3100 Doctors Lake Drive • Orange Park, FL 32073 • ATTN: Jordan Rechcigl

St. Johns Country Day School is a 501(c)(3) corporation (tax ID 59-0700127). The amount of the contribution deductible for federal tax purposes is limited to the excess over the values of goods and services received by the donor.